

**Syllabus: STT-805**  
**Regression for Business**  
**Analytics,**  
***Summer 2020***



**Instructor: Taps Maiti**  
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**MTWR 1:00-5:00 pm, Zoom**  
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**Textbook: Applied Linear  
Regression Models,**  
*4<sup>th</sup> Edition*

ISBN- 978-0-07-301344-2, McGraw-Hill

**Authors:**

Kutner, Nachtsheim, Neter

**Website:**

<https://netfiles.umn.edu/users/nacht001/www/nachtsheim/>

# Reference Book

- Data Mining for Business Intelligence (2<sup>nd</sup> Ed)  
Authors: Shmueli, Patel and Bruce

**Lab:** There will be lab everyday after the lectures. R will be used for data analysis.

## **Prerequisite:**

- ITM 822

## **Grading:**

- **Homeworks .....30%**
- **Quiz .....30%**
- **Projects .....40%**
- **Final project presentation date will be decided later.**

## **Course Description:** *Separate sheet*

### **Objectives:**

The objective of this course is to teach basic linear regression techniques and other associated statistical tools that are widely used in business, economics, engineering, education and social sciences. While this is basically an applied course, it will have effective blend of method and applications.

- **Course Content:** Chapter 1-11, and 14.
- **Attendance is important for success.**  
Learn materials well in order to get good grades. See the Policy detail <https://www.msu.edu/unit/ombud/attendance.html>
- **No Late Homework.**
- **Students with Disability:** Please contact the resource center, <http://www.rcpd.msu.edu>

# Note

Instructor has the right to change or modify the syllabus, if needed.

Communication: Email is preferred. Subject STT805

Check D2L frequently.